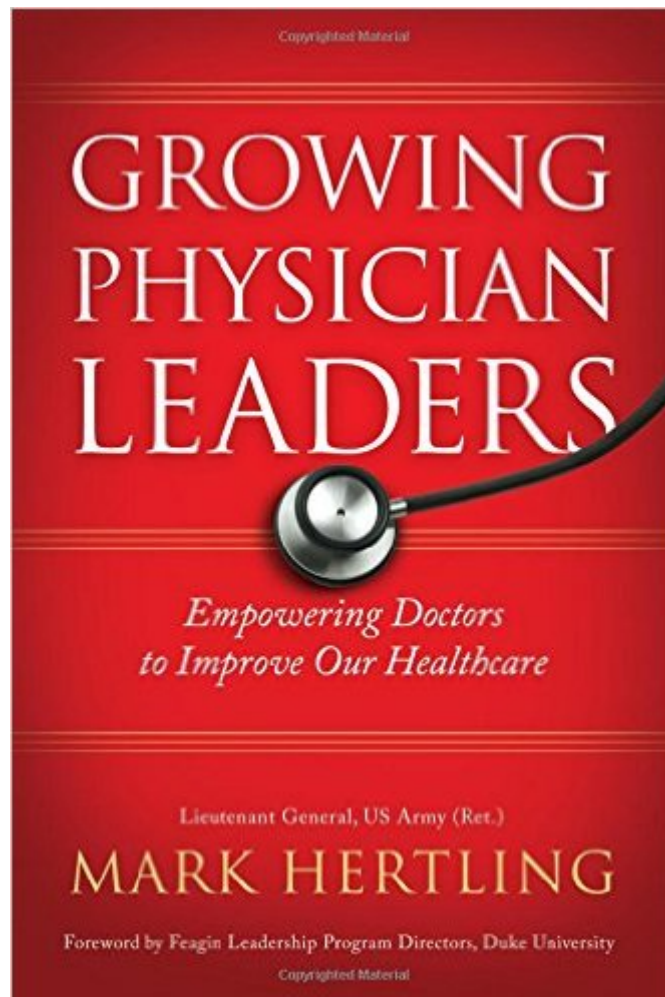


The book was found

Growing Physician Leaders: Empowering Doctors To Improve Our Healthcare



Synopsis

Can a general teach America's doctors to be better leaders? Hospitals, clinics, and healthcare organizations across the nation are wondering, "Can we transform healthcare by improving physician leadership? And if so, how?" Healthcare today faces both daunting challenges and exciting new possibilities. Physicians hold the key to improving healthcare, but while they enjoy exceptional training in the science of medicine, the vast majority of doctors have received little training in even the basics of leadership. In *Growing Physician Leaders*, retired Army Lieutenant General Mark Hertling applies his four decades of military leadership to the world of healthcare, resulting in a profoundly constructive and practical book with the power to reshape and reenergize any healthcare organization in America today. Designed to help physicians master the art of leading people, it takes them, step-by-step, through a proven process that can help anyone become a more effective leader. *Growing Physician Leaders* gives doctors a potent tool to improve their personal health, their professional health, their organizational health, and ultimately, our nation's health.

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Customer Reviews

As an emergency medicine physician, I've been trained how to resuscitate the dead, alleviate suffering and treat a wide range of afflictions of the human body. But, my residency and fellowship never taught how to lead and influence people. The military taught me that. So it came as no surprise to me that a retired 3-star General from the U.S. Army, General Hertling, wrote a primer for

physicians looking to take on the challenges of the current healthcare crisis. His book *Growing Physician Leaders* asserts that physicians equipped with the necessary tools of leadership can and will help us address the problems we face today. The Affordable Care Act and ICD-10 are recent examples of how dynamic and frustrating the medical landscape has become. The talks around the cooler for many physicians today focus on an unhealthy work/life balance, diminishing reimbursements, and trying to meet the demands of the paper pushers and bean counters that are now running the show. An interesting study published in the journal *Social Science and Medicine* in 2011 by Dr. Amanda Goodall found that hospitals that are run by physician CEOs rank about 25% higher on the U.S. News and World Report's *Best Hospital List* than those run by non-physicians. With increasing demands for patient satisfaction and quality care, the physician leader is perhaps best positioned to lead an organization that requires both clinical experience and insight into the inner workings of a hospital. So, why then have physicians not been given a seat at the table when clearly they have so much to offer? General Hertling addresses this very issue in his book. There is a natural rift that has developed between administrators and physicians.

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